

## **FRANCHISE POLICY GUIDELINES**

This Memorandum of understanding (here in after called MOU) signed on the day of 19.04.2023 between **VANIGAM GLOBAL BUSINESS CONNECT** (Elite), having registered office at No. 107, Lakeview Road, West Mambalam, Chennai-33 (here in after called First Party ) represented by Founder Mr. M. Karthikeyan (herein after called First Party) of the said company established in with the sole objective of Online Connecting platform through exchange of referrals & Knowledge sharing

And

**M/S. Your Company**,UAE place for School & Hospital furniture's having registered office at Your Address (here in after called Second Party),represented by Managing Director Your Name The Second Party having office space at prime locality and Offering all franchisee admin support and infrastructure to run franchisee operations in the UAE .

**According to mutual agreement, both parties plan to conduct franchisee business in the following manner.**

**VANIGAM GLOBAL BUSINESS CONNECT** agrees to appoint you as Franchisee in the area called **Your Area**

1. Second party must pay every year franchisee non refundable deposit **Rs.1,50,000/-** to the First Party
2. First party to give Global social media promotions, Online meeting platforms, Excel Support or Mobile App, The international elite is maintained by the first party, corresponding franchisees are operated by the franchisee holders to Second Party
3. Second party should arrange space at prime locality at the above place with adequate space to accommodate not less than 500 Sq. ft. capacity. New space or operate from your existing office
4. Second party to charge fee as mentioned in the prospectus. They should not charge extra or give discount without consent of First Party.
5. Second Party to take care of the UAE Members registration to bring the members. Type of local advertisement and advertisement matter should be finalized after the proper approval from Firstparty
6. Second party is the full responsible for the collection of fee from the members, visitors and if there is any delay payment Second Party has to pay from its hand to First Party.
7. Second Party should not run same type of other Business forum Franchisee.
8. Above terms are prescribed with the mutual consent of the both sides and any deviation by any one will lead to termination of this MOU
9. If any one of the parties wants to terminate this MOU for any reason should give two months prior written notice to other side for a smooth termination
10. Second party have to maintain the franchisee :members Attendants Register, Payment details, Renewals details, Franchisee Meeting hall booking, Referrals Creation, Knowledge sharing between the members, M2M coordination's, Pocket Meeting coordination's, Thankyou notes using Excel or Mobile App

11. Online Filled Applications should be forwarded to HO immediately along with HO payments. Intend we will send the Vanigam Elite Pin to the franchisee respectively.
12. This MOU Valid for 11 Months from the date of signing.
13. Second party should renew franchisee agreement every year.
14. Second party sharing (On Collection of the members registration Fees) should be deposit to First party **Vanigam Global Business Connect**, AC No: 6028002100001978, IFSC Code: PUNB0602800, Micr Code: 600024043, Phone: 044 24893017. **Address:** Panjab National Bank,81/177 Lake view Road, West Mambalam Branch,Branch code: 602800, Pin: 600033.

## VANIGAM ELITE FRANCHISEE GUIDELINE POLICY- 2023

**Vanigam Elite:** Vanigam elite is a platform to connect the elite business people across world to share business, knowledge and help each others. The core value of our Vanigam Elite is "Connecting Business People Globally" Entrepreneurs who are offering quality product & services are able to join as members and grow their business as well as others.

### Who are eligible to join the forum?

- High Net worth individuals (HNI)
- High turnover business owners
- Celebrities / VIP / VVIP

### Vanigam Elite Subscribers Spotlight:

Vanigam Elite membership (2023)

Vanigam Elite have 2 Group. 1. Vanigam Elite International (HO Operate) & 2.Domestic group (Franchisee operate) Membership will be given to the business people those who are meeting the eligibility criteria will have an access to all the Elite members in a country.

Membership fees for the year 2023– INR.20000 / Annum



### Hierarchy:

Founder/Chairman, an International President, an International Vice Presidents, International general secretary, an Admin Head, and an Advisory Head at Vanigam.

Vanigam Elite International will have a separate President, Vice President, Secretary, Treasurer, Captains & Coordinators for a duration of 6 months.

Franchisee of Vanigam Elite with separate President, Secretary, and Treasurer Franchisees directly reporting to the Franchisor of Vanigam Elite

**Franchisee Benefits:**

Franchisee	Benefits
<b>Franchisee Partner</b>	Yourself
<b>Brand Name</b>	Vanigam Elite
<b>Billing Name</b>	Your Company Name
<b>Franchisee area</b>	Franchisee will be offered area wise (Metro cities, Districts, States, Various countries)
<b>Franchisee Period</b>	1 Year
<b>Franchisee Fee</b>	1.5 Lakhs per annum (Non Refundable)
<b>Monetary Benefit</b>	60 : 40 (60% from the Membership fee for the Franchisee)
<b>Chapter Strength</b>	Max 100 members
<b>Your Designation</b>	Franchisee Partner
<b>Registration / Legal compliances (Local)</b>	In the name of Franchisee Partner
<b>Meeting Expenses</b>	Shared by Members
<b>Franchisee Responsibility</b>	<ul style="list-style-type: none"> <li>• Should conduct 1 direct meeting at hotel</li> <li>• Should conduct 2 pocket meetings at any of the members place</li> <li>• Should attend 1 online elite meeting @ HO</li> <li>• Assign leadership team &amp; coordinators</li> </ul>
<b>Vanigam Elite Responsibility</b>	<ul style="list-style-type: none"> <li>• Global social media promotions</li> <li>• Online meeting platforms</li> <li>• Excel Support / Mobile App</li> <li>• The international elite is maintained by the HO, corresponding franchisees are operated by the franchisee holders</li> </ul>
<b>Membership</b>	Eligibility <ul style="list-style-type: none"> <li>• Business owners with high turnover</li> <li>• People with high incomes</li> <li>• VVIP / VIP / Celebrity</li> </ul> Fees (2023) <ul style="list-style-type: none"> <li>• Rs. 20000/- Per Year</li> </ul>

**Meeting type (International Group)**

**DIRECT MEETING:**

- Monthly 1 Direct Meeting @ Chennai (Every month 2nd Wednesday)
- Time: 5 pm to 8 pm IST
- Total 12 Meeting (9 meeting mandatory)

**ONLINE MEETING: (International Group)**

- Every month 4th Wednesday
- Time: 5 pm to 7 pm IST
- Total 12 Meeting (9 meeting mandatory)

## International members

- Member can Attend Online Meeting monthly once: 12 nos (9 Nos mandatory)
- International direct meeting will be organized twice in a year ( 1 is mandatory)

## Franchisee Guidelines

- Franchisee will be offered area wise (Metro cities, Districts, States, Various countries)
- Franchisee will be running in the brand name 'Vanigam Elite'
- Franchisee should follow all the rules & regulations of Vanigam Elite.
- Franchisee can choose their own leadership team & coordinators to run the group.
- Members should pay the membership fees directly to Vanigam and the receipt will be issued to the member. Franchisee owner's share will be paid by Vanigam Elite periodically.
- Franchisee should conduct 4 meetings in a month ,
  - Direct meeting - 1
  - Pocket meeting -3
  - M2M meeting – any number
- International membership can attend online meetings and global conclave.
- Any registrations / legal compliances has to be spent by the franchisee with the prior legal approval of the respective country and also from Vanigam Elite management.
- Social media promotions have to be done only through the platform provided by Vanigam Elite.
  - Annual subscription for franchisee 1,50,000/-

## Terms & Conditions

- No restrictions on categories.
- Membership cannot be renewed if there is any lapse in attendance.
- If any new members join Vanigam elite directly or through franchisees, all will be added to the Vanigam Elite International group first, and then added to the Franchisee Elite Group.
- The meeting invitation can be posted only in Vanigam Elite Main group(International) & Friends group in which members can block the meeting date in their planner and attend the meeting directly. No personal invitations, message, or calls are made for the meeting.
- International group Direct meetings will be organized within Chennai and outdoor destination meetings will be conducted once in a quarter
- Direct franchisee members meetings will be conducted in franchisee cities
- The member must be active in whatsapp group, participate in whatsapp status activities, messaging activities, social media & other business activities.
- Maximum of 100 members can be formed a franchisee group.
- Vanigam subscription fees are non-refundable or transferable.
- The Vanigam Elite Membership fee is valid for one year from the date of joining.

## Meeting Attendance:

### Disclaimer:

- Vanigam Elite members has to handle the payment & Quality related issues directly.
- Vanigam Elite will not be involved in any payment related issues & Quality related Issues.
- Referrals/ Purchase order/ Payments can be released after doing M2M with the member and satisfied with them.

For **Our Forum Name**

For **Your Company**

**Our name**

**Your Name**

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